



GIFT BOX CONTEST RULES

READING EDITION

1. ADMISSIBILITY

To qualify our "Reading Edition" gift box Contest, an individual must:

1. Be a legal resident of a province or territory of Canada;
2. Have reached the age of majority in their province or territory of residence at the time of entering the Contest;
3. Be enrolled in the Patience Club.

2. CONTEST PERIOD

The Contest begins the 25th of July 2016 at 12:00 am and closes on the 24th August at 11:59 pm.

3. HOW TO PARTICIPATE

There is no purchase necessary to enter the Contest. You can enter the Contest by completing the Patience Club questionnaire. People who are already Patience Club members can participate by entering their email address in the "Already a member" section.

4. PRIZE

Thirty (30) gift boxes, each valued at \$75 CAD, will be attributed to Winners, randomly drawn among Canadian residents having participated in the Contest.

4.1 CONTENTS OF GIFT BOX

1. Patience Fruit & Co products
2. A 6 month subscription to a foodie magazine
3. A gift card worth 25\$ in a participating book store
4. A Patience Fruit & Co tea mug
5. Artisanal chocolate

4.2 PRIZE DISTRIBUTION

Prizes will be given to Winners by mail or another messenger service within thirty (30) days following the draw.

5. WINNER SELECTION

5.1 DRAWING OF WINNERS

5.1.1 On the 25th of August 2016, at the offices of Akufen Studio, located at 4030 Rue Saint-Ambroise, Montreal (Quebec), H4C 2C7, thirty (30) participants will be selected at random from all the participants who have completed the Club Patience Questionnaire and Patience Club members who entered the Contest by entering their email address in the "Already a member" section.

5.2 CONDITIONS TO BE DECLARED WINNER

5.2.1 To win a "Reading edition gift box", each selected participant will receive a confirmation email from Patience Fruit & Co. informing him of his win. The selected Participant must confirm his or her address and contact information to Patience Fruit & Co before the gift box is sent.

5.2.2 Each selected participant will be contacted by email with the address given when signing up via the Patience Club, within seven (7) business days following the Draw.

6. DISPLAYING OF WINNERS

The names of the thirty (30) Contest Winners will be released in a newsletter, fifteen (15) following the Draw.

7. GENERAL TERMS & CONDITIONS

The Prize must be accepted as presented. It is not transferable or redeemable for cash. No Prize substitution is permitted.