

## Privacy policy and protection of personal information

This Privacy Policy and protection of personal information sets forth the practices of FRUIT D'OR INC for the collection, use or disclosure of personal information under the operation of its website (hereinafter: "**the Website**") and your membership as a member of Club Patience (hereinafter: "**the Member**")

### A. Personal information

FRUIT D'OR INC. collects personal information in the course of its relationship with a Member of Club Patience:

- When you complete your online registration form to become a Member of Club Patience;
- When you register online to our mailing list (newsletter);
- When you contact FRUIT D'OR, by email, mail, by phone for information request, for a job offering, complaint or for any other reason.

The personal information that we may collect in these situations include:

- Your name
- Your e-mail address;
- Your postal address;
- Your phone number at home and/or at the office and/or mobile; and
- Various information about your preferences.

In general, FRUIT D'OR INC. uses your personal information to:

- Process and fulfill your sending of our promotional products, including to send you emails or contact you by phone, mail or other means;
- Inform you of modifications to our conditions and our policies and/or for other administrative purposes;
- Improve your browsing experience on our Website;
- Protect the security and integrity of our Website, our organization and our affiliate members.

### B. Disclosure to Third Parties

Unless we specifically ask you and you authorize us, it is FRUIT D'OR INC. policy not to sell or transfer to third parties any personal information about a Member for marketing purposes.

Internally, FRUIT D'OR INC. allows limited access to your personal information and only to persons who need to know for the purposes of their duties.

It may happen that FRUIT D'OR INC. makes use of external service providers in specific areas and that some of your personal information may be accessed by these providers. In this case, confidentiality measures are taken between FRUIT D'OR INC. and those providers so that your personal information be used in a manner consistent with this Policy and applicable law, rule or regulation.

FRUIT D'OR INC. reserves the right to disclose your personal information if required by law or if court orders are issued including sending of a subpoena or a search warrant. FRUIT D'OR INC. reserves the right to disclose any information it considers necessary in good faith: a) to comply with any legal requirements or judicial proceedings, b) to enforce the Terms of use Agreement of FRUIT D'OR INC.'s Website or c) to protect the rights of its other Members.

At last, in the case of a corporate reorganization, merger, transfer or other disposition of all or part of the assets of FRUIT D'OR INC. (including the proceedings of bankruptcy or insolvency), personal information about Members and other data collected as described in this Privacy Policy and protection of personal information are part of the transferred assets and may be shared with the other parties to the transaction.

### **C. Use of cookies**

FRUIT D'OR INC. uses cookie technology (cookies) for the rapid identification and management of your access code to its Website as a user.

A cookie is a string of information that is sent by a website and stored on the hard drive or temporarily in the memory of a computer. Cookies cannot damage files and cannot read the information stored on the Member's hard disk. They are used to measure, for example, the number of visits, average visit duration, pages viewed, to allow you to access to certain features of our Website, to save your preferences, to recognize you when you return to our Website and to monitor and maintain information about your use of our Website.

The use of cookies is a common practice in the industry and several well-known browsers are initially set to accept them. You can reconfigure your browser to refuse to accept cookies or to alert you when a cookie is installed on your computer. Note that by not accepting cookies, you may not be able to use certain features of the Website.

### **D. Storage**

The Club Patience site is operated and hosted on the servers of FRUIT D'OR INC., Province of Quebec, Canada. IF YOU ARE A VISITOR FROM ABROAD AND YOU PROVIDE PERSONAL INFORMATION ABOUT YOU, YOU AGREE THAT YOUR PERSONAL INFORMATION BE TRANSFERRED AND HOSTED OF IN THE PROVINCE OF QUEBEC AND PROTECTED BY THE APPLICABLE LAW OF THIS PROVINCE.

### **E. Security and storage**

FRUIT D'OR INC. takes reasonable technical means to ensure a safe environment and protecting the privacy of its Members such as: secure portal, firewalls, use of antivirus, access management, intrusion detection.

HOWEVER, GIVEN THE PUBLIC NATURE OF THE INTERNET NETWORK, USER ACKNOWLEDGES AND AGREES THAT THE SECURITY OF COMMUNICATIONS THROUGH THE INTERNET CANNOT BE GUARANTEED. THEREFORE, FRUIT D'OR INC. CANNOT GUARANTEE NOR SHALL BEAR ANY LIABILITY FOR ANY BREACH OF CONFIDENTIALITY, PIRACY, VIRUSES, LOSS OR ALTERATION OF USER'S DATA TRANSMITTED OVER THE INTERNET.

### **F. Retention**

At your request or upon termination of your subscription due to an undesirable behavior, we will close your account and delete your personal information.

Despite the closure of your account, FRUIT D'OR INC. reserves the right to hold, for a reasonable period, certain personal information about you to be in compliance with the law, prevent fraud, collect fees owed, resolve complaints, cooperate with an investigation and any other act permitted by law.

Upon expiry of this period, the residual data files will be destroyed or deleted from FRUIT D'OR INC.'s system.

## **G. Additional Information**

For any question, complaint or update on your personal information or regarding the FRUIT D'OR INC. Privacy Policy and protection of personal information, do not hesitate to contact us at the following address:

**General Email:** info@patiencefruitco.com

**Postal address:** FRUIT D'OR INC.  
Chantal Guay  
306, route 265  
Villeroy, QC  
G0S 3K0

**Phone:** 819-385-1126

## **H. External links**

In the course of the use of FRUIT D'OR INC.'s Website, the Member may be referred to other third party websites. However, FRUIT D'OR INC. IS NOT RESPONSIBLE FOR THE PRACTICES, ACTS OR POLICIES OF SUCH THIRD PARTIES WITH RESPECT TO THE PROTECTION OF YOUR PERSONAL INFORMATION. We recommend that you carefully read the privacy policy regarding the protection of your personal information in order to determine in an informed manner to what extent you want or not to use these sites given their privacy and protection of personal information practices.

## **I. Modification**

FRUIT D'OR INC. reserves its right to modify periodically this Privacy Policy and protection of personal information. Any modification will be announced on our website at least thirty (30) days before its effective date. Acceptance of the modifications by clicking on the button « **I accept** » and your subsequent use of the online services will be considered your acceptance of those modifications.

## **J. Governing Law and Jurisdiction**

This Privacy and protection of personal information is governed by the laws of the Province of Quebec and the laws of Canada applicable therein and shall be construed in accordance with these laws. You irrevocably consent, to the exclusion of any other court or potential jurisdiction, that any dispute relating to this Privacy Policy and protection of personal information must be submitted to a competent court in the judicial district of Quebec, Province of Quebec.

This Privacy Policy is subject to all the terms and conditions for the use of the Website set forth in the online document entitled: [TERMS OF USE AGRREMENT OF CLUB PATIENCE'S WEBSITE](#)